

RELIANCE STANDARD

Finally, small business dental coverage with some **TEETH!**

Introducing the SmartChoice™ 2-year dental rate guarantee.

SmartChoice small group benefits from Reliance Standard are definitely the smart choice — for Life, LTD, STD and now Dental. This quality dental package has everything your small business customers need:

- Available for groups of 3 to 19 employees
- \$1,000 or \$1,500 annual maximum benefit
- \$50 calendar year deductible (maximum 3 per family) waived for preventive services
- 12-month elimination period for Major Services waived for takeovers
- Basic Services step-up incentive
- Lower cost managed care option
- Carve-out coverage at 3+ lives available
- Eye care option
- Orthodontia available



Best of all, SmartChoice Dental has a 2 Year Rate Guarantee! Combine it with the 3 Year Rate Guarantee on Life, LTD and STD, and you've got a winning package!

Like all SmartChoice benefits, SmartChoice dental is easy to sell:

- Single signature application
- No employee enrollment required
- Fast case issuance

Call now to start selling the SmartChoice Dental 2 Year Rate Guarantee.



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